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Office on 27 JAN 05 (Date) Jerome D. Jackson

ATTORNEY DOCKET No. 104.025

Examiner Retta, Yehdega

09852938

Art Unit 3622

PATENT .

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

John W. DANIEL and Ken R. Powell

Serial No.: 09/825,938

Filed: April 5, 2001

For: SYSTEMS AND METHODS PROVIDING

RETAILER-SPECIFIC PRODUCT PROMOTIONS FUNDED BY

09825938

MULTIPLE MANUFACTURERS

(amended title)

02/22/2005 SHILLIAN 20000003 100077 09825938

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Sir:

RESPONSE AND

REQUEST FOR ONE MONTH EXTENSION OF TIME

This is a response to the Office Action mailed September 29, 2004.

The period for response to the Office Action is extended to January 29, 2005 by

a request for a one month extension of time made herewith. Please charge the

PAGE 3/17 * RCVD AT 1/27/2005 9:58:41 AM [Eastern Standard Time] * 8VR:UBPTO-EFXRF-1/1 * DNDS:8729306 * CBID:17039950318 * BURATION (mm-cs):08;26

required Fee of \$110.00 to the undersigned attorney's Deposit Account No. 10-0077.

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